

Business Offering

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SNAPo
SNAP

snapobox

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- Photobox

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- Snapobox
- Snap O' Snap + Snapobox

The Offers

- Investment
- Ideal Return Investment



A New Way

to have a photo session

Snap O' Snap is a company engaged in the field of photo studios since 2022. Snap O' Snap offers a unique experience compared to other photo studios, with a new concept of a photo studio without a photographer. Customers can directly capture their moments using a remote and immortalize them as much as they want in a private space.

Not stopping at their photo studio products, Snap O' Snap has established the concept of a photobox with the latest booth design, contemporary frame design, and collaborations with various artists and brands.

Self Photo Studio is a studio with a unique concept and experience.

Customers can take unlimited self-portraits using a remote within a specified time frame.

Self Services

Private

Where customers are free to express themselves with the concept of a "photo studio without a photographer".



High Efficiency

Using a system that creates time efficiency with a duration of 30 minutes per session.

Integrated Operating System

The system is well-integrated, starting from real-time transaction payments to the session booking system through the website.

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Photo experience in the booth, transforming digital photos into print automatically.

Self Services

Automatic upfront payment. Choose photos and print automatically.

Compact Size

Does not require a large space.

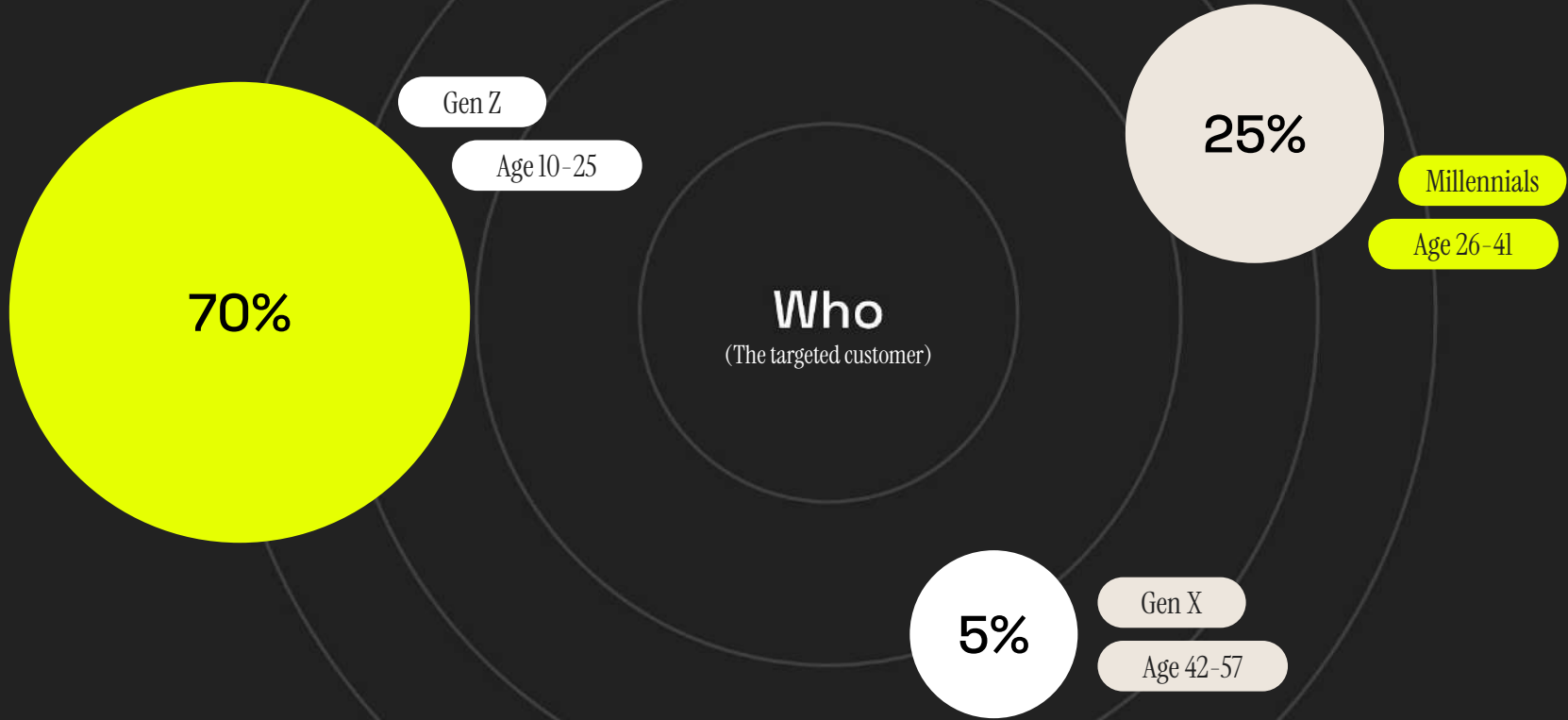


High Efficiency

High customer turnover, using a timer of one minute per customer photo.

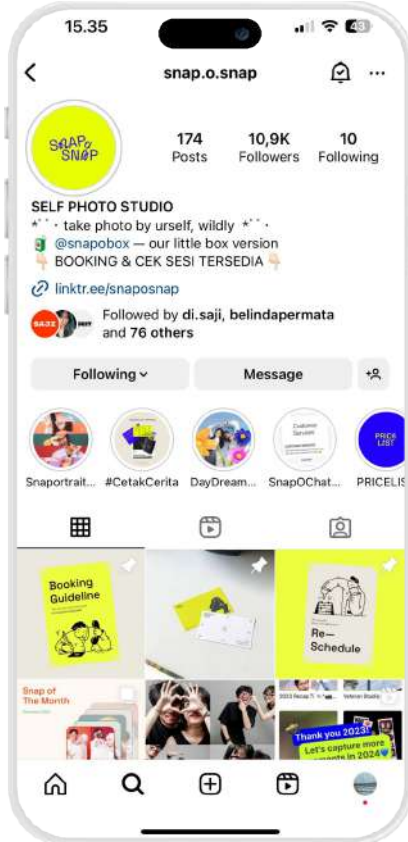
Creative Design Booth

Booth design that can attract customer attention.



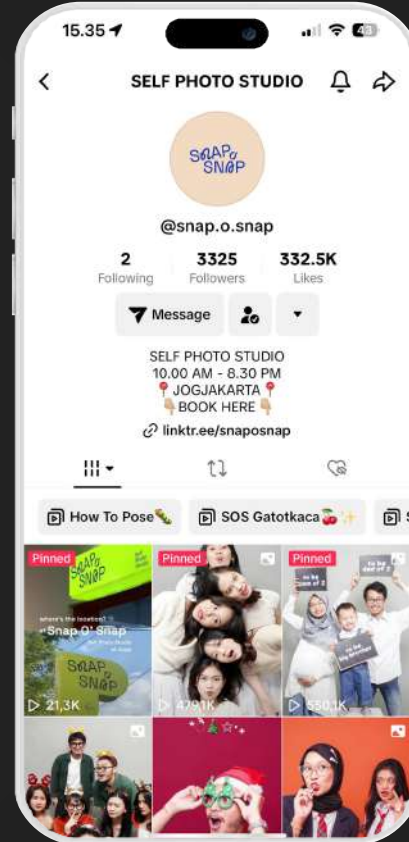
Instagram

10.900 Followers and still going on



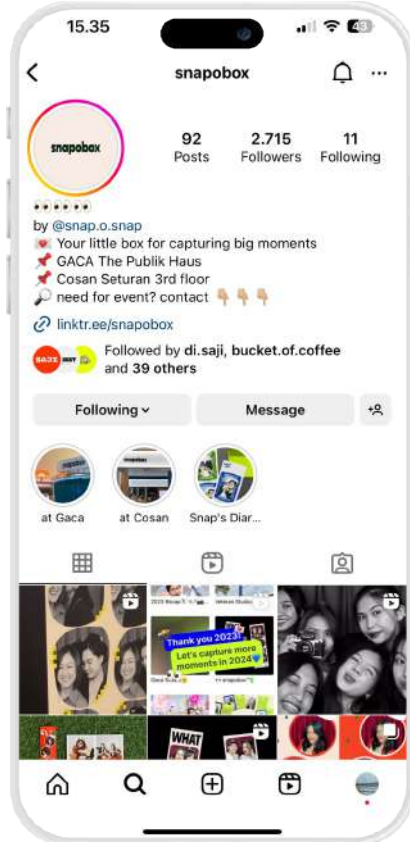
TikTok

3.400.000 Views and still going on



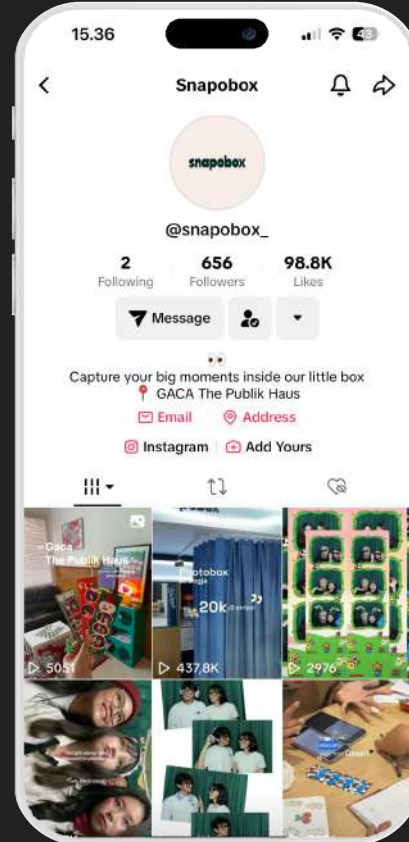
Instagram

2.715 Followers
and still going on



TikTok

1.200.000 Views
and still going on



We are here n there

Snap O' Snap



GACA The Publik Haus

Jl. Gatotkaca No. 1G, Sleman, Yogyakarta



Cabang Veteran

Jl. Pandeyan No. 29, Kota Yogyakarta

Snapobox



GACA The Publik Haus

Jl. Gatotkaca No. 1G, Sleman, Yogyakarta



Cosan Seturan

Jl. Seturan Raya No. 6, Sleman, Yogyakarta



USS

LosFM

CRSL

Collaboration so far

COSAN

HGL

Taylor Swift Fanbase

Etc.



Self Photo Studio Package

Investment Worth

IDR
189.000.000

Investment
in the form of:

Research & Development

Full Equipment Hardware

Interior Designer Services

Marketing

Operational Management

Software System

Business & Finance Reporting



Self Photo Studio Package

Ideal Return Investment & Break Even Point

AVG. Sales

Total Sales

30 Days	IDR	60.000.000	
Royalty Fee (20%)	IDR	12.000.000	
Operational Cost	IDR	16.020.000	
Estimated Profit	IDR	29.100.000	48%
Capital Investment	IDR	189.000.000	
	<div style="display: flex; justify-content: space-between; align-items: center;"> BEP Estimation 6 Months </div>		

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*revenue is directly proportional to place traffic

30 Days	IDR	60.000.000	
Royalty Fee (20%)	IDR	12.000.000	
Operational Cost:	IDR	16.020.000	
1. HPP Produksi	2.880.000		
2. Utilities	900.000		
3. Perlengkapan	240.000		
4. Peralatan	-		
5. Management Fee	3.000.000		
6. Tenaga Kerja	4.000.000		
7. Marketing	2.000.000		
8. Biaya Sewa Tempat	3.000.000		
Estimated Profit	IDR	29.100.00	48%
Capital Investment	IDR	189.000.000	

BEP Estimation

6 Months

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*revenue is directly proportional to place traffic

Photo Box Package

Investment Worth

IDR
169.000.000

Investment
in the form of:

Research & Development

Full Equipment Hardware

Booth Design Services

Marketing

Operational Management

Software System

Business & Finance Reporting

30 Days	IDR	36.000.000	
Royalty Fee (30%)	IDR	10.800.000	
Operational Cost:	IDR	7.538.000	
1. HPP Produksi	1.512.000		
2. Utilities	900.000		
3. Perlengkapan	126.000		
4. Peralatan	-		
5. Sistem Operasi	1.000.000		
6. Marketing	2.000.000		
7. Biaya Sewa Tempat	2.000.000		
Estimated Profit	IDR	16.150.000	45%
Capital Investment	IDR	169.000.000	

BEP Estimation

10 Months

Thank

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You

May we have
a great and glorious
partnership ahead.

IG

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